Challenge 1 Write Up

1. Q: Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

A: There is a good 50/50 chance that the campaign will be successful. Theater campaigns are popular as it had by far the highest number of campaigns. The time of year does not have any correlation with whether a campaign will be successful or not.

1. Q: What are some limitations of this dataset?

A: We do not know whether the product was successful after it had received all the necessary crowd founding.

1. Q: What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

A: Knowing how much was spend on campaigning or promotion of their campaign would be helpful to know. Being able to see if whether or not spending a lot of funds on promotion of the campaign would yield a better outcome for the campaign would be a useful piece of data.